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www.greatwallservices.com



Serving with integrity, striving for excellence!



WHERE THE MISSION IS TO SATISFY NEEDS,
WHERE THE OBJECTIVE IS INGENIOUS SOLUTIONS,
WHERE EXCELLENCE IS THE ULTIMATE FOCUS,
WE STRIVE TO DELIVER, BEYOND EXPECTATIONS.





'Great Wall' is a robust group offering services to businesses across various industries. For nearly two decades, the Group has proved its mettle in security and facility management services, through its core values of quality, innovation and integrity. The strength of 'Great Wall' is a keen understanding of client requirements. A business partnership with 'Great Wall' translates into efficient and cost-effective delivery of services, within expected timelines. Customer focus is the core of all our relationships, which have transcended many years. Emphasis on quality, ethics, knowledge and efficient work processes in various domains has been the Group's forte.

Flexibility, agility and passion for excellence have helped 'Great Wall' transform from a small but ambitious enterprise into a group of companies with the appetite and capability to embrace rapid growth. The Group's foray into IT is a proof of its competency towards systematic diversification and expansion. A strong force of trained and talented human resource, latest infrastructure and client-centric approach, all work towards the common goal of building lasting relationships.

### VISION

To provide excellent service support to clients by competent human resource, with the blend of latest technology and efficient work processes.

To grow as a brand that brings mutual benefit and value to business partnerships across industries.

### MISSION

To foster relationships
that build results.

Our innovative approach for clients
is designed to ensure
maximum flexibility for the services
that we offer, enabling us
to exceed expectations.

### A Dream Fulfilled



After years of training in the Indian Army, my aim after retirement was to put my knowledge to use in a way that would channelise the power of unemployed youth towards a better tomorrow. In 1994, 'Great Wall' was that dream fulfilled. The relentless efforts of our team and the support of our clients proved that anything can be achieved, when the goal is clear.

I take this opportunity to thank them for their faith in us. Today, the growth of 'Great Wall' is unmatched and we are setting our sights higher under the leadership of the new generation. I wish them success in their endeavour.





### Flying High, Aiming Higher



Over the last two decades it has been proved that the service industry is a large and the most dynamic part of Indian economic development. In the backdrop of this economic scenario, 'Great Wall' was established with the clear ambition of providing services that set

benchmarks in the industry and achieving growth that was inclusive and consistent.

The real contributors to growth are the people associated with the organisation. At 'Great Wall', success is measured by the smiles we see on the faces of our business partners. 'Customer First' is our philosophy. The company's emphasis on high standards of quality and efficient work processes has earned it the ISO 9001:2008, EN ISO 14001:2004 and OHSAS 18001:2007 certifications.

We believe that ethical business is the only way forward to sustain success and achieve higher goals. Driven by values imbibed in us through the teachings of Sirshree, Founder of Tej Gyan Foundation (popularly known as 'Happy Thoughts'), 'Great Wall' is known for its reliability and integrity in all our business dealings. Over the years, the teachings of Tej Gyan Foundation have helped us to stay humane in a business environment that is fast becoming cut-throat. It is this quality that has helped us create lasting relationships with our business partners over the years. 'Great Wall' is proud of its achievement of retaining 95% of its clients for nearly two decades!



Through our services, we strive to bring safety, convenience and technology to people. A passionate sports person, I believe that you must do what you love, to realise your dreams. It's this motto that has helped 'Great Wall' achieve so much in so little time from a team of 12, we are now a force of 2,100. But the dream doesn't end here. It has only just begun!



We have already carved a niche in corporate security and facility management through expertise in personnel training and knowledge of latest technology. But we believe that growth is not just vertical. Diversification is the next logical step. 'Great Wall Technologies' is the new ambitious venture, which has broadened our horizon. Through excellence and integrity we intend to spread our wings. Our sights are set on great things to come!

Aashish P. Kadam Director



The true test of excellence is performance. The test of performance is competency. The core of competency is consistency. The aim of consistency is perfection.



# A Strong Force to Bank on

The operational excellence of 'Great Wall' is proven through its strengths. These have made the Group robust and have set it apart from other players in the industry. With a sales turnover of more than Rs. 20 crores in the financial year 2012-13 and with 2,100 employees, 'Great Wall' is an example of consistency and performance.

Our excellence in delivery of services is manifested through the following:

- 'Customer First' philosophy
- Consulting-led approach to deliver business solutions 100% legal and statutory compliance
- Strict adherence to committed service timelines
- Ingenious solutions by bringing together best technology and trained human resource
- High degree of scalability and flexibility
- Deployment of structured processes

- Updated licences and registrations
- Effective governance and transparency through operational metrics
- 95% client retention for nearly two decades
- More than 150 clients
- Efficient work processes that meet the requirements of ISO, EMS, OHSAS accreditations







The past has many teachings; the future holds many pleasures; the present brings lessons and promises together.

Just as growth begins from the heart of the seed, success begins from the thought that foresees.



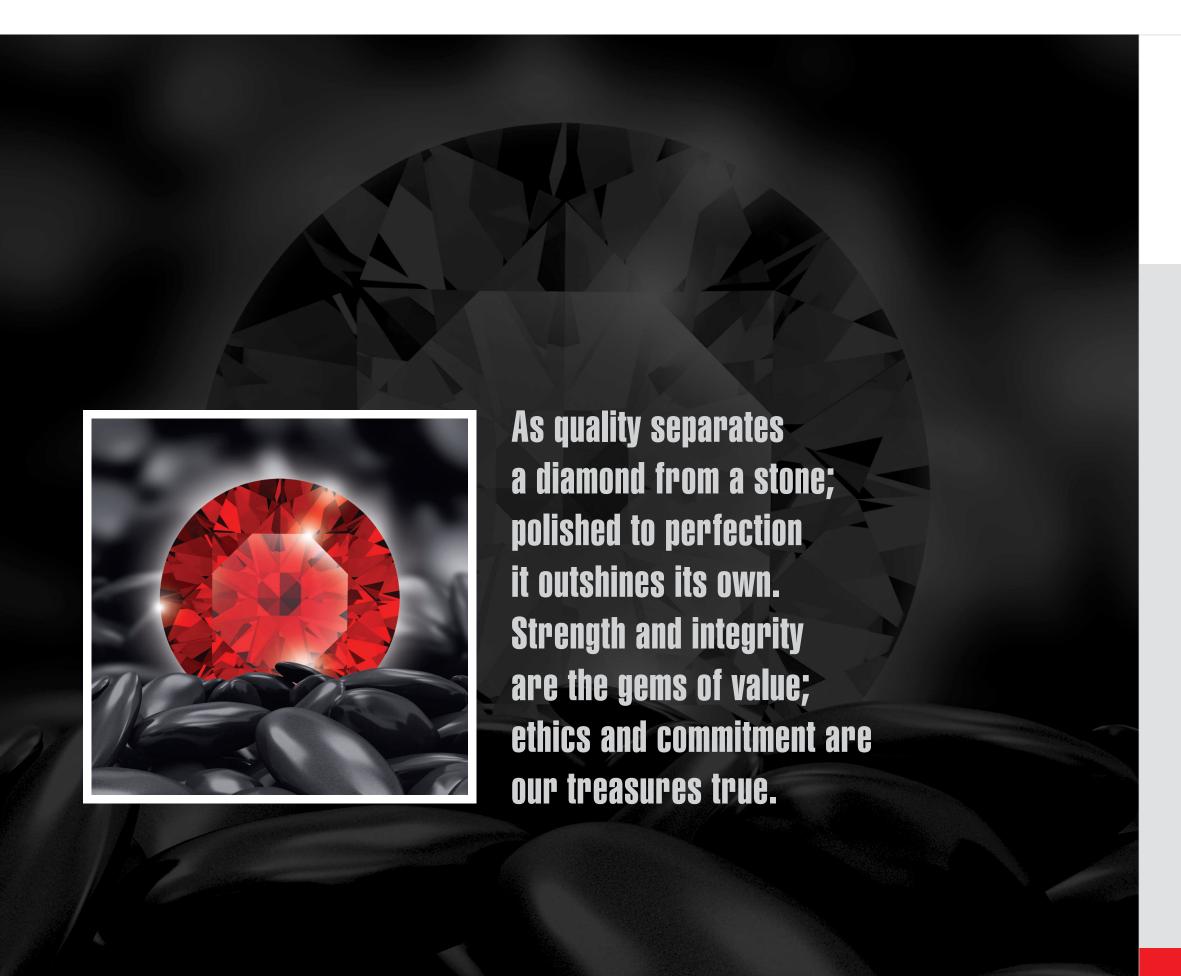
### The Story of Progress

'Great Wall' was founded in 1994 by Prataprao A. Kadam, a retired war veteran of the Indian Army. The goal and vision was clear and 'Great Wall Corporate Services' began its journey as a security services provider for companies. Later in 2002, under the leadership of the new director, Aashish P. Kadam, the Group diversified to include facility management and staffing solutions. The new leadership helped the Group take great strides. In 2003, we carried out a smooth transition from an enterprise to a private limited company. As our goodwill and business grew, so did the demand for better trained personnel. To augment and improve the quality of services offered, 'Great Wall' employed experts from various industries as well as former Army, Navy and Air Force officers to guide and train manpower. Through clear objectives, work processes were streamlined and 'Great Wall' acquired various certifications to enhance efficiency. The accreditations are witness to our professional service and commitment to professionalism. The Group's ambitious leadership took 'Great Wall' to new shores giving birth to 'Great Wall Technologies'. This venture is proof of our capability to broaden our horizons and meet new challenges.



Obtained licence for —■ 'Security Guards Training Centre' from Govt, of Maharashtra. Obtained EN ISO 14001:2004 and OHSAS 18001:2007 certifications for 'Great Wall Corporate Services'. Established 'Great Wall Technologies' for providing IT services. Received NSIC CRISIL rating of SE 2B for High Performance Capability and Moderate Financial Strength. Obtained ISO 9001:2008 Obtained PASARA licence. Established own infrastructure and dedicated in-house training and Established headquarters with ERP systems. Obtained Security Guard Board 2004 100% growth in annual turnover. Transition from an enterprise to a private limited company. 'Great Wall' established as a firm.

**HISTORY** 





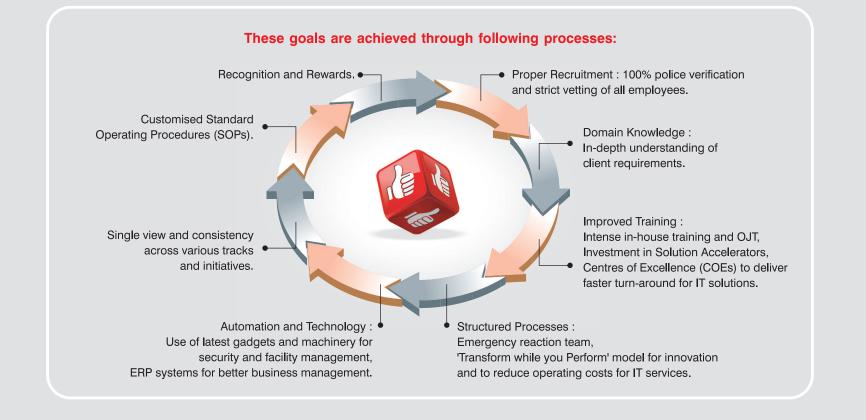
# The Pledge of Quality

The quality policy of 'Great Wall' is driven by these values:

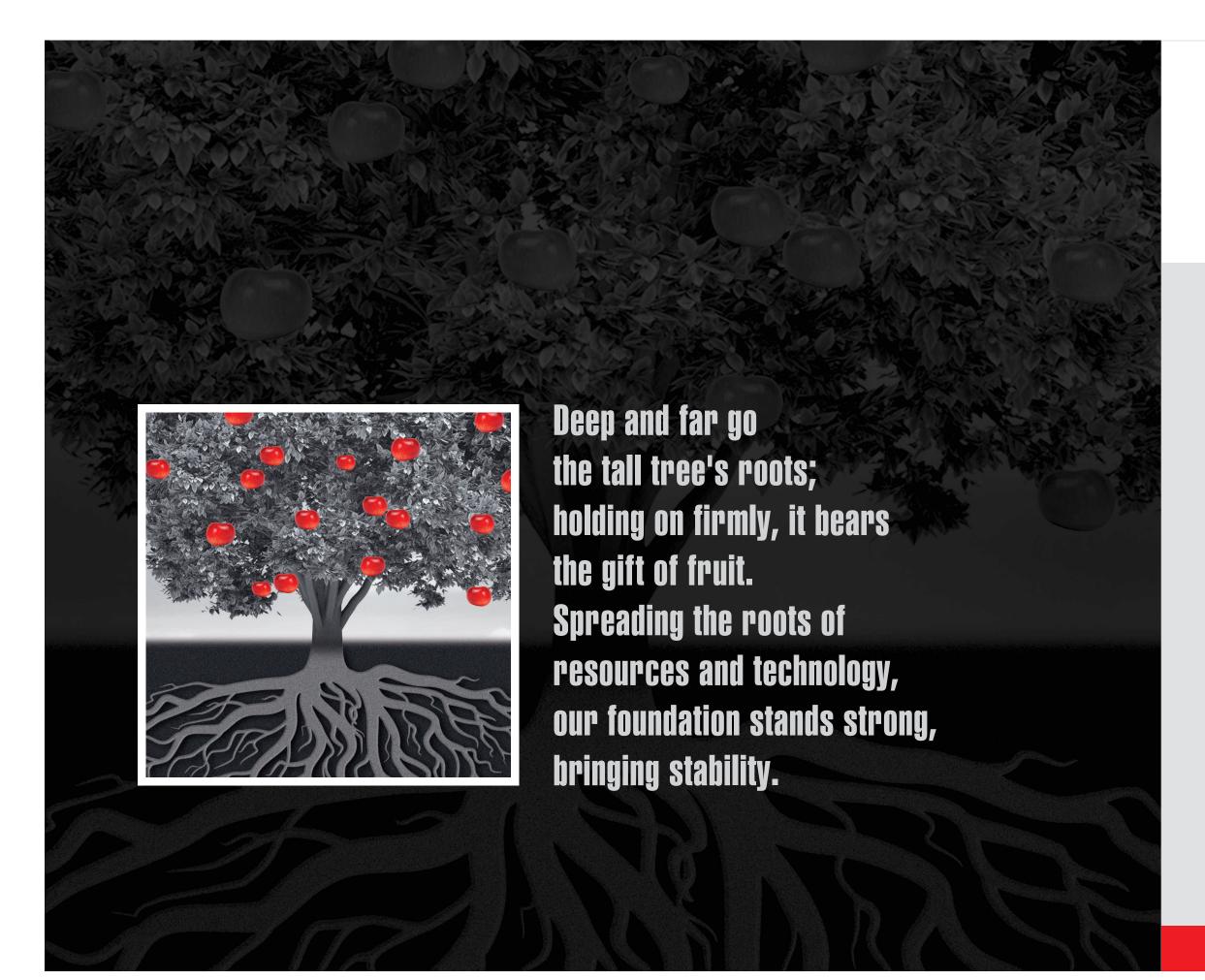
- Client satisfaction first
- Integrity and confidentiality
- Strong commitment to high quality professionalism
- Equal opportunity employer
- Transparency in business
- Respect for client timelines

Our key differentiators are:

- Best Quality
- Timely Services
- Scalability and Flexibility
- Cost-effectiveness
- Statutory Compliance



NALITY





# **Engaging Cutting-edge Technology**

At 'Great Wall', we believe that technological advancement and a strong infrastructure are the essentials of a sound establishment. Headquartered in Pune, 'Great Wall' boasts of excellent infrastructure for its various services.

- The facility at 'Great Wall Technologies' incorporates a world-class technology infrastructure with a focus on reliability, security and scalability.
- Our security services have a separate security training centre in Pune for extensive in-house training of manpower. Our other assets are door frames, CCTVs, electronic surveillance gadgets, guns and gun licences.
- For facility management, the company uses advanced automated machinery for facade cleaning, housekeeping and horticulture. 'Great Wall' has incorporated ERP systems to enable efficient business management.
- With presence in four states Maharashtra, Goa, Karnataka and NCR Delhi our networking has helped us to liaise with local and state governments and other civic bodies.



NFRASTRUCTURE

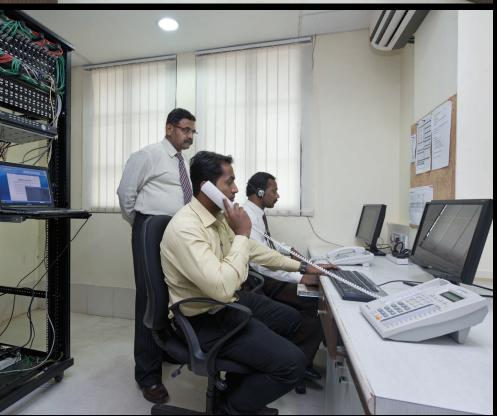
Corporate Training



Back Office Security Training



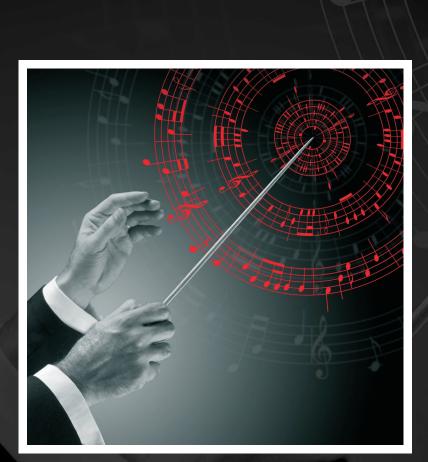






Server Room

Facility Training



The beauty of serving
lies in understanding;
every detail is important,
every aspect needs attention.
When each instrument is well-tuned,
all sounds blend perfectly;
and music flows seamlessly,
like a symphony.



## Serving with Passion

'Great Wall' offers services in security, facility management and IT solutions. We are proud to have retained most of our clients for nearly two decades. Our legal and statutory compliance is the best in the industry and is verified by external auditors every year.

#### **Great Wall Corporate Services (GWCS):**

#### **Total Security Solutions**

'Great Wall' provides industry-specific security solutions to companies to ensure the safety of their facility and employees. The company has the requisite government licences for providing armed security with proficient personnel. GWCS offers latest technology in electronic surveillance systems and security gadgets.

- Corporate Security
- Armed Security
- Mall Management / Hospital / Places with large crowds
- Electronic Surveillance System

#### **Great Wall Corporate Services (GWCS):**

#### **Total Facility Management Services**

'Great Wall' prides itself in its facility management services. As industry grows, the upkeep and management of infrastructure acquires increased importance. The company offers the following services for facility management:

- Mechanised Housekeeping
- Horticulture and Architectural Landscaping
- Specialised Staff
- Chauffeurs and Janitorial
- Project Management

#### Great Wall Technologies (GWT):

#### **Total IT Solutions**

Flexibility, agility and customer-centricity form the pillars of our IT solutions services. Not only do we focus on delivering exceptional service and value through the optimisation of our customer's IT investments, but we're also able to leverage our speed, nimbleness and results-driven approach that many companies are seeking in a partner. GWT offers the following services:

- Complete SAP Services
- Testing Services for IT
- Strategic Outsourcing Solutions
- Value-added Services for IT
- Staff Augmentation Services



ERVICES

Ceremonial Security

Corporate Security

















Mall Security

Staff Outsourcing



The world gives a lot and we wish to give in return; wielding the understanding and the vision.

Protecting and caring, together we share; spreading joy and happiness, through cooperation and welfare.



### Committed to Caring

'Great Wall' revels in the joy of sharing. Our corporate social responsibility (CSR) initiatives are a way of giving back to society, the support that we have received. With a socially responsible attitude, we have undertaken various projects that aim to bridge the chasm between business and society. Some of our CSR initiatives are:

- Safety Awareness Programmes: The Group has taken initiative to spread awareness about safety and security, by creating a social website www.letsmakepunesafe.com after the bomb blast at German Bakery, Pune. While preventive measures, precautions, safety instructions are advised, public comments and suggestions are passed on to respective authorities for making the city safe.
- Peace Walk: Our entire team, along with director, participated in the 'Peace Walk' organised on 9th October 2010, by NGO Tej Gyan Foundation, Pune, on the eve of 'World Peace Festival' on 10.10.10.
- Survey on Residential Security: 'Great Wall' carried out a security survey of about 200 residential complexes / societies in Pune to find out the state of prevalent security measures. We distributed copies of 'Do's and Don'ts' to residents to avoid intruders/terrorist activity in future.
- Free Helmet Distribution: As a part of safety awareness drive an initiative by the Times of India group in January 2010.
- Blood Donation Camps: Organised for dengue-affected people in 2012.
- Meditation Centre: For 'Great Wall' employees and public (established in 2012).

**Blood Donation Camp** 

SPONSIBIL

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OCIAL

S

ORPORATE

Free Helmet Distribution





### Testimonials



"Great Wall Corporate Services Pvt. Ltd. is associated with us from year 2000, providing Security, Housekeeping and Drivers. They have maintained good standards in the service rendered to us. They keep their staff well-trained and

disciplined by conducting frequent training programmes. They have trained staff and are focused on continuous improvement. We wish them good luck to do their best."

Vishwas Salvi (Manager, Administration & HR)



"Great Wall Corporate Services Private Limited has been providing housekeeping and security services to our Institute. They have excellent administrative setup and hierarchy which attends to our observations quickly and enables remedial

measures to achieve desired results. Also, they have defined training programmes for their middle-level staff members which equip them to shoulder client's requirements. Staff provided on our site is obedient, courteous and always ready to attend calls beyond duty hours. We wish to put on record efforts put in by the Great Wall staff members in our local, national and international events that we organise on our campus. We wish them splendid success in their every business venture."

Dr. V. S. Rao (Registrar)



"This is certified that Great Wall Corporate Services is providing housekeeping and conservancy services to our research institute. The service rendered by the firm throughout is more than satisfactory. Their personnel working

at IRSHA are diligent and meticulous in their work and have been actively engaged throughout the duty period. We are extremely happy with Great Wall Services."

Dr. Ulhas Wagh (Director)



"I've worked with many consultants over the years, and I would rank Great Wall as one of the mahindra Gears most strategic teams with whom I've partnered. They effectively challenged our thinking, helped us better analyse best possible ways of securing

our premises, and always ensured that the team keeps the consumer top of mind, to drive fact-based strategic choices for us. I would recommend GWCS to all."

Nachiket Kanse (Manager, HR & Administration)



"After many frustrating experiences with multiple security companies, and even trying to provide the service in-house, we finally found Great Wall Corporate Services Pvt. Ltd. No matter how minor the issue was. I could count on Great Wall for an

immediate and professional response to my concerns.

All the officers assigned to us met with our approval, and we could always count on them to handle any tasks we assigned them. They exceeded client expectations in every area."

**Sunil Kadam** (Sr. Manager, Industrial Relations)



"Our Company has used security services for years but none compare to the top-level service Great Wall and its management provide - THE ONLY GUARANTEED SECURITY SERVICE! - superior office management - top supervisor and training

of officers - and officers who are well-groomed, prepared, trained, and acutely perceptive to the client's orders and overall security needs."

**Dattatray Utekar** 

(Manager, General Administration, South Asia)





"Great Wall Facility and Security Services have always been there for us. Whether it's normal scheduled maintenance, or special projects, their service is always prompt, courteous and of high quality.''

Ramesh Joshi (Manager, Administration)



"This is to certify that Great Wall Corporate Services Pvt. Ltd., Pune, has been awarded the work of supplying qualified technicians for 33/11 KV Sub-station under Sindhudurg circle. The performance of Great Wall is beyond

expectations and extremely satisfactory.'

D. K. Kurutudkar (Superintendent Engineer, Kudal, Ratnagiri)



"I have managed numerous properties over the last 20 years and I have not found a facility company that is better than this one. I have used a lot of companies over the years but Great Wall Facility goes beyond just manual housekeeping. Their employees and officers are very professional."

N. Rangarajan (Administration Officer)



"This is to certify that Great Wall Corporate Services Pvt. Ltd., Pune, is providing contractual services for housekeeping and conservancy to our Saswad factory since April 2008. The service rendered by the firm throughout is good.

Their personnel working at Saswad factory are disciplined and diligent in their work."

Smita Wakankar (Manager, HR & Administration)



"On behalf of WMI Konecranes India Limited... I would like to place on record our most sincere thanks to Great Wall for doing business with us. We also admire your aspirations and your team for prompt, courteous and flawless quality deliverables.

We are sure our association will go a long way to benefit each other. Please accept and convey our sincere thanks and appreciation to your management team and employees. Best wishes."

**Shrikant Wavre** (VP, HR & Administration)



"The level of service at Great Wall Housekeeping Services is fantastic. Having been a customer for many years, I am consistently impressed by the professionalism of every staff member I have come in contact with. Thank you!"

R. Laxminarayan (Administration Officer)



"We are very satisfied with the level of care and professional services they are providing. Great Wall's security personnel are very active, diligent, honest and punctual."

Manoj Kamble (Security Head)



"Thank you Great Wall for your excellent service, we really appreciate your professionalism and hands-on customer service. Not only did you supply brilliant security staff but your area managers, visiting our store manager to brief him on how to use your services, were also outstanding."

Sanjeev Tripathi (Sr. Manager, HR)



# Fact Sheet

Founded : 18 May, 1994

Group Companies : Great Wall Corporate Services Pvt. Ltd.

Great Wall Technologies Pvt. Ltd.

Services : Security Management, Facility Management and IT solutions

Founder & Managing Director : Prataprao A. Kadam

Director : Aashish P. Kadam

Auditors : Kumar Mulay & Associates, Pune

Head Office : 2, MHADA Commercial Complex, Near Phule Nagar RTO,

Yerawada, Pune - 411 006, Maharashtra, India.

Tel: +91-20-2668 5990, 2668 6141

Presence in India : Pune, Mumbai, Kolhapur, Ratnagiri, Goa, Bengaluru, Delhi

Employee Strength : 2,100

**Quality Certifications** : ISO 9001:2008, EN ISO 14001:2004, OHSAS 18001:2007,

CRISIL - SE2B

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Chief Legal Advisor : Honourable Adv. Ujjwal Nikam

